

Privacy Policy

Effective Date: January 24th 2024

This Privacy Policy outlines how Yap Agency B.V. ("we," "us," or "our") collects, uses, and protects information obtained from users of our website at [\[https://www.yap-agency.com\]](https://www.yap-agency.com) (the "Site") and our services. By accessing or using our Site, you agree to the terms outlined in this Privacy Policy.

1. Information We Collect

1.1 Personal Information: We may collect personal information, including but not limited to your name, email address, and other contact details, when you voluntarily provide them through forms or inquiries on our Site.

1.2 Non-personal Information: We may automatically collect non-personal information, such as browser type, IP address, and pages visited, for statistical analysis and to improve the functionality of our Site.

2. How We Use Your Information

2.1 Personal Information: We may use your personal information to:

- Provide and maintain our services.
- Respond to your inquiries and requests.
- Send newsletters, promotional materials, and other communications with your consent.
- Improve our Site and services.

2.2 Non-personal Information: We may use non-personal information for statistical analysis, troubleshooting, and enhancing the user experience.

3. Information Sharing and Disclosure

3.1 Third-party Service Providers: We may share your information with trusted third-party service providers to assist us in operating our Site and providing services.

3.2 Legal Requirements: We may disclose your information if required by law or in response to a valid legal request.

4. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our Site. You can manage cookie preferences through your browser settings.

5. Your Choices

You have the choice not to provide certain information, but this may limit your access to specific features on our Site.

6. Security

We implement reasonable security measures to protect your information from unauthorized access, disclosure, alteration, or destruction.

7. Changes to this Privacy Policy

We reserve the right to update this Privacy Policy at any time. Changes will be communicated through the Site.

8. Contact Us

If you have questions or concerns about this Privacy Policy, please contact us at info@yap-agency.com.